

CLIFKENYA.ORG



Community Livelihood Impact Foundation (CLIF)



Empowering Communities, Transforming Lives

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CLIF: Empowering Communities, Transforming Lives

Community Livelihood Impact Foundation (CLIF) Organization Profile

Introduction

Community Livelihood Impact Foundation (CLIF) is a grassroots, community-driven organization across Kenya but with registered office in Voi town, Taita Taveta County, Kenya. It is dedicated to ending extreme poverty in rural Africa by addressing the root causes of poverty and inequality through innovative and sustainable programs.

CLIF work spans across key areas including poverty alleviation, climate action, clean energy solutions, healthcare, childcare, education, best agricultural practices, access to clean water, environmental conservation, climate justice, gender inclusion, sports for development, youth empowerment, and economic development.



CLIF focus is to equip vulnerable communities with skills, resources, and opportunities, we can foster self-reliance, resilience, and dignity for all.

Vision

A thriving, empowered, and self-reliant community with dignity for all.

Mission

To empower vulnerable communities through innovative and sustainable programs in poverty alleviation, climate justice, clean energy, healthcare, education, water, gender inclusion, youth, sports and sustainable development.

Community Livelihood Impact Foundation (CLIF) is founded to respond to the pressing social and economic challenges faced by vulnerable communities in Taita Taveta County and beyond. Recognizing the interconnected nature of poverty, health, education, and environmental issues, CLIF takes a holistic approach in designing and implementing its programs.

Core values:

- (a) Integrity
- (b) Inclusivity
- (c) Innovation
- (d) Sustainability
- (e) Collaboration.



PROGRAMS/INITIATIVES/ FOCUS AREAS

(a) POVERTY ALLEVIATION & LIVELIHOODS IMPROVEMENT

Poverty remains one of the most pressing challenges in rural Africa. In Kenya, the overall poverty rate stands at **39.8%**, with **7.1%** of the population living in extreme (hardcore) poverty. Recent trends show a worrying rise in both overall and food poverty rates. Many families lack stable sources of income and essential livelihood skills, leaving them trapped in cycles of vulnerability and deprivation.

CLIF focus is to break these cycles of poverty by empowering individuals and households to become self-reliant. Our poverty alleviation initiatives focus on:

- **Practical skills training** to enhance employability and productivity.
- **Entrepreneurship mentorship** to nurture innovative and sustainable business ideas.
- **Small business support** to help local enterprises start, grow and thrive.
- **Access to income-generating opportunities** that promote economic resilience.
- **Linkages to financial institutions** for credit, savings, and business capital.
- **Market linkages** to connect producers with buyers and expand local trade.



(b) CLIMATE ACTION, CLEAN ENERGY AND WILDLIFE CONSERVATION

Climate change, environmental degradation, and deforestation continue to erode ecosystem health, threaten biodiversity, and undermine community livelihoods. Addressing these challenges requires a deliberate shift toward clean and renewable energy sources, alongside strengthened conservation efforts to protect wildlife and critical habitats. Promoting sustainable land-use practices and enhancing community awareness on environmental stewardship are essential for restoring ecological balance and building resilience to climate shocks. A just transition away from fossil fuels, grounded in local realities, will further support sustainable development while safeguarding both people and the environment.



CLIF is focused on protecting the environment, promoting clean energy solutions, and promoting sustainable coexistence between people, wildlife, and nature.

The interventions include:

- Advance climate action through community awareness, advocacy, and the promotion of sustainable environmental practices and climate justice.
- Accelerate the transition from fossil fuels by promoting the adoption of clean and renewable energy solutions.
- Build climate resilience by supporting climate-smart agriculture, efficient water management, and adaptive livelihood strategies.
- Restore ecosystems and enhance carbon sequestration through reforestation, tree growing, and sustainable land rehabilitation initiatives.
- Strengthen wildlife conservation by protecting biodiversity and promoting

Through these efforts, CLIF works to restore degraded landscapes, strengthen transition from fossil fuels, promote clean cooking solutions, strengthen environmental stewardship, and build climate-resilient communities for present and future generations.

(c) GENDER AND GIRL EMPOWERMENT

Women and girls continue to face systemic barriers that limit their access to education, economic opportunities, land ownership and leadership roles. Gender inequality, cultural norms and inadequate access to reproductive health resources especially menstrual hygiene, further hinder their full participation in social and economic life.



CLIF focus on advancing gender equality and empowering women and girls to reach their full potential through the following initiatives:

- **Champion End to Female Genital Mutilation (FGM) and Gender Based Violence** through advocacy, policy change and other various interventions
- **Promote women's economic empowerment** through skills training, entrepreneurship, and access to credit and markets.
- **End period poverty** by improving access to affordable and sustainable menstrual hygiene products.
- **Advance menstrual health education** to break stigma, promote hygiene, and ensure girls stay in school.
- **Support women's leadership and participation** in community decision-making and governance.
- **Champion gender equality advocacy** to challenge harmful norms and promote inclusive development.

Through these interventions, CLIF works to build a society where women and girls are healthy, confident, educated, and empowered to lead change within their families and communities.

(d) EDUCATION FOR ALL

Limited access to quality education and learning resources remains a major barrier preventing many children and youth from realizing their full potential. Hunger and food insecurity further compound the challenge, contributing to high rates of absenteeism and school dropouts—especially among children from vulnerable households.



CLIF focus is to breaking these barriers by promoting inclusive, equitable, and quality education for all.

The interventions focus on enhancing access to education, training, and skills development through:

- **Scholarships and bursaries** for learners from low-income families.
- **School feeding programs** to combat hunger and improve attendance and concentration.
- **Vocational and technical training** to equip youth with employable skills.
- **ICT and digital literacy initiatives** to prepare learners for a modern, knowledge-based economy.
- **Provision of learning materials and resources** to ensure that every learner has the necessary tools to succeed.



Through these efforts, **CLIF** strives to create opportunities for lifelong learning and empower children and youth to build a brighter future for themselves and their communities.

(e) HEALTHCARE ACCESS

Access to quality healthcare remains a major challenge for many communities, especially in rural and underserved areas. Limited health infrastructure and lack of awareness prevent families, particularly the poor, persons with disability, women and children from receiving essential care and preventive services.



CLIF works to bridge this gap by supporting community-based healthcare initiatives aimed at improving overall wellbeing.

CLIF health programs focus on:

- **Health outreach services** that bring essential care closer to remote communities.
- **Maternal and child health programs** to promote safe motherhood, immunization, and early childhood wellbeing.
- **Preventive healthcare initiatives** including health education, nutrition awareness, and disease prevention campaigns.
- **Eyecare outreach programs** to provide eye screening, treatment, provision of glasses and referrals for those in need.

Through these interventions, CLIF helps improve access to vital health services, reduce preventable illnesses, and enhance the quality of life for vulnerable populations

(f) SPORTS FOR DEVELOPMENT AND YOUTH EMPOWERMENT

Sports play a powerful role in uniting communities, promoting social inclusion, and shaping positive values among young people. Sports as a tool for development remains untapped. Unemployment among the youth is high, youth often lack access to training, mentorship and opportunities to transform their talents into meaningful careers or leadership pathways.



CLIF leverages sports as a catalyst for social change and youth empowerment with the aim to:

- **Use sports to address social issues** such as drug abuse, gender inequality, and violence.
- **Promote peace, teamwork, and inclusion** among young people from diverse backgrounds.
- **Equip youth with skills and knowledge** to enhance employability and entrepreneurship within and beyond the sports sector.
- **Provide mentorship and leadership opportunities** to nurture responsible, confident, and community-driven young leaders.
- **Support talent development** through sports training, tournaments, and linkages to professional networks.

Through these efforts, CLIF harnesses the power of sports to inspire hope, build character, and create pathways for youth to thrive socially and economically.

(g) WATER, SANITATION & HYGIENE

Access to clean and safe water remains a fundamental challenge in many rural communities. Water scarcity, contamination, and inadequate sanitation facilities expose families, especially children and women to preventable diseases and long daily treks in search of water. Poor hygiene practices further compromise health and community wellbeing.

CLIF focus on access to clean, safe, and sustainable water sources while promoting good hygiene and sanitation practices.

Focus

- **Providing access to clean and safe water** – through borehole drilling, water harvesting, and rehabilitation of existing water systems.
- **Promoting hygiene education** - to encourage handwashing, menstrual hygiene management, and proper waste disposal.
- **Supporting sanitation improvements** - by promoting household and institutional latrine construction and maintenance.
- **Community capacity building** - to ensure the sustainability and management of water resources.

(f) SOCIAL ECONOMIC INCLUSION AND DEVELOPMENT:

Many vulnerable groups, especially children, the elderly, women, and persons with disabilities continue to face social and economic exclusion, limiting their ability to live dignified and fulfilling lives. Barriers such as poverty, lack of skills and limited access to markets prevent these groups from fully participating in community and economic development.

CLIF promotes inclusive growth by empowering marginalized individuals and families to become self-reliant and economically active. Our interventions focus on:

- **Child protection programs** to ensure children are safe, cared for, and supported to thrive.
- **Support for the elderly** to improve their wellbeing, dignity, and participation in community life.
- **Entrepreneurship promotion** through business development training, mentorship, and access to financial opportunities.
- **Agribusiness development** to strengthen smallholder farming, enhance productivity, and improve food security.
- **Market linkages** to connect producers and entrepreneurs with viable markets for sustainable income generation.



Through these efforts, CLIF fosters inclusive communities where all people—regardless of age, background, or ability can contribute to and benefit from social and economic development.

WHY PARTNER WITH US

At **Community Livelihood Impact Foundation (CLIF)**, we recognize that lasting change happens when organizations work together toward a shared vision. We believe in the power of partnerships to multiply impact, strengthen communities, and create sustainable solutions to today's most pressing challenges. Some of the reasons to partners with CLIF include;

- (a) Grassroots Community-Led Organization** - We work directly with the community, youth, students, children and persons with disability to ensure local acceptability, relevance, sustainability and creating long-term results.
- (b) Multi-Dimensional Impact** - From poverty alleviation programs, youth and women empowerment, education access, environmental conservation, menstrual dignity to mental health, nutrition, and climate resilience, CLIF programs address multiple dimensions of wellbeing.
- (c) Local and Sustainable Solutions** – We believe in co-creating programs and activities that empower communities to improve livelihoods
- (d) Open and Transparent** -Our approach is results oriented, very transparent and community centered. We track performance and measure impact, analyze the results, prepare the reports and share with stakeholders

HOW TO PARTNER WITH US

CLIF collaborates with like-minded organizations, individuals, businesses and institutions to co-design and deliver impactful community projects. By partnering with us, you become part of a dynamic movement committed to transforming lives and advancing sustainable development.

As a partner, you can:

- **Support specific programs or projects** aligned with your goals and values.
- **Co-host fundraising campaigns or community events** to mobilize resources and awareness.
- **Provide resources, equipment, or professional expertise** to enhance project effectiveness and reach.

Together, we can **scale our impact, empower communities, and create lasting change** for people and the planet.

PHOTO GALLERY

